

- General technical printing information
logo · graphic element · pay-off



Colours on black background

The Ferroli trade mark is made up of two colours,
but only one colour should be used in black and white versions.



ferroli
i migliori gradi centigradi



pantone: ref. 151
four colour process: C0/M62/Y90/K0
RGB: red 248/ green 89/ blue 0
RAL: 2008



four colour process: C0/M0/Y0/K0
RGB: red 255/ green 255/ blue 255
RAL: 9010



ferroli
i migliori gradi centigradi



pantone: ref. CoolGray 5
four colour process: C0/M0/Y0/K35%
RGB: red 248/ green 89/ blue 0
RAL: 9006



four colour process: C0/M0/Y0/K0
RGB: red 255/ green 255/ blue 255
RAL: 9010

NB: the payoff should be in white for both versions. The negative version should be used on black or uniformly dark grounds.

File Archivio1: Logo_colori_neg / Logo_bn_neg

- General technical printing information
logo · graphic element · pay-off



Company colours Institutional colours

The institutional colours for the Ferroli SpA trade mark are black (or white) and pantone 151.

To maintain faithful colour reproduction you are advised to choose, whenever possible, printing with an added colour rather than converting to four colour process.



ferroli
i migliori gradi centigradi

- General technical printing information
logo · graphic element · pay-off



Institutional background colours

When the trade mark is printed on orange or red backgrounds the trade mark colours change as below and respect all technical details as indicated up to this point.

ferroli
i migliori gradi centigradi

NB: if the background is in the institutional colour 151 you are advised to use pantone print colours rather than converting the same into four colour process.